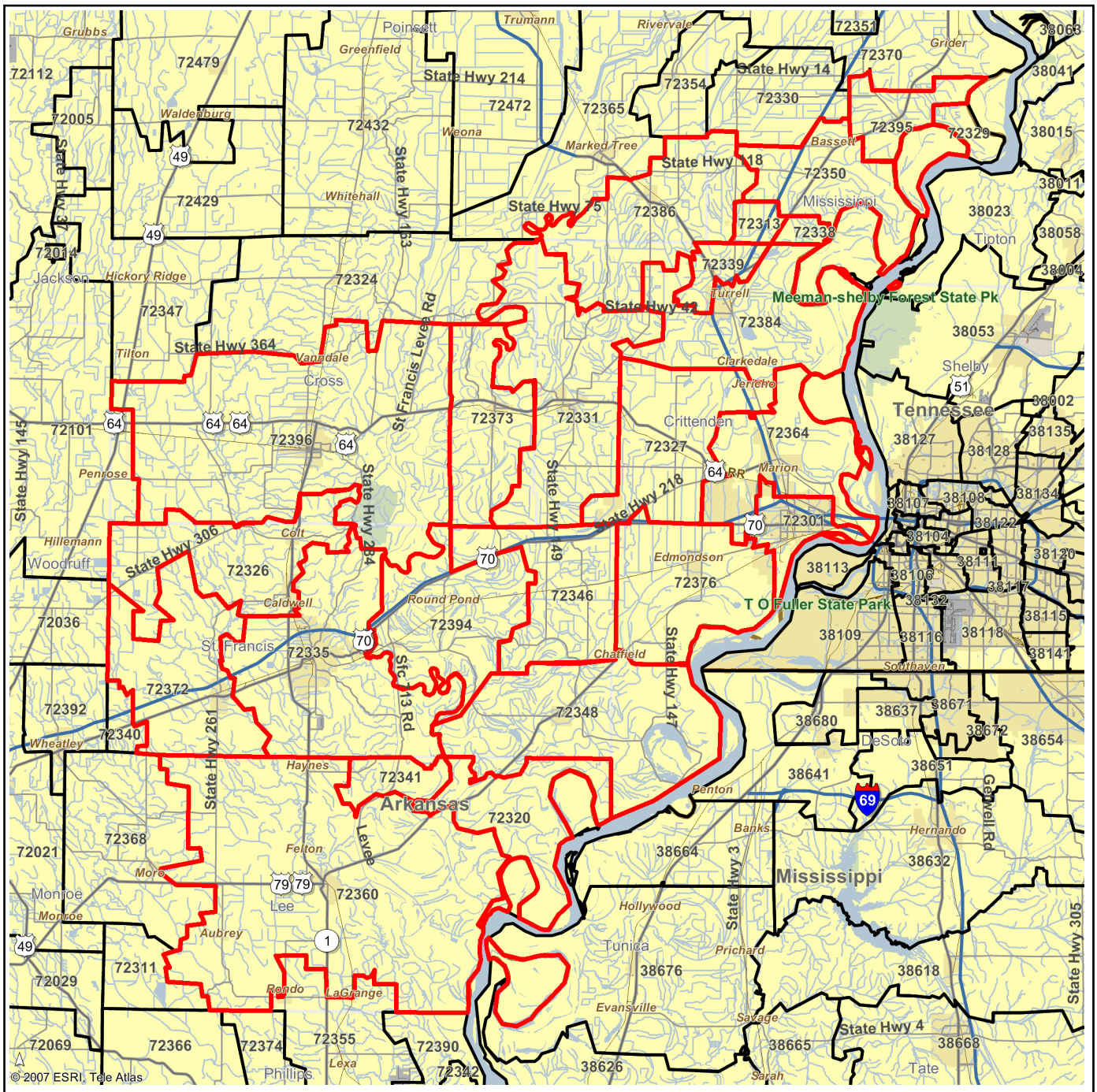


Standard Map

Prepared by
February 13, 2009



ZIPs: 72301 (West Memphis, AR), 72376 (Proctor, AR), et. al.





ZIPs: 72301 (West Memphis, AR), 72376 (Proctor, AR), et. al.

	Census 2000	2008	2013	2008-2013 Change	2008-2013 Annual Rate
Population	111,225	113,453	114,268	815	0.14%
Households	39,609	41,000	41,736	736	0.36%
Average Household Size	2.67	2.59	2.56	-0.03	-0.23%

Total Population by Detailed Age

	Census 2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
Total	111,196	100.0%	113,453	100.0%	114,268	100.0%
<1	1,624	1.5%	1,804	1.6%	1,779	1.6%
1	1,772	1.6%	1,811	1.6%	1,815	1.6%
2	1,676	1.5%	1,738	1.5%	1,724	1.5%
3	1,699	1.5%	1,730	1.5%	1,721	1.5%
4	1,830	1.6%	1,792	1.6%	1,791	1.6%
5	1,770	1.6%	1,659	1.5%	1,662	1.5%
6	1,767	1.6%	1,595	1.4%	1,587	1.4%
7	1,795	1.6%	1,668	1.5%	1,671	1.5%
8	1,833	1.6%	1,655	1.5%	1,655	1.4%
9	1,932	1.7%	1,724	1.5%	1,755	1.5%
10	1,916	1.7%	1,650	1.5%	1,636	1.4%
11	1,797	1.6%	1,624	1.4%	1,604	1.4%
12	1,821	1.6%	1,638	1.4%	1,618	1.4%
13	1,816	1.6%	1,581	1.4%	1,564	1.4%
14	1,875	1.7%	1,613	1.4%	1,628	1.4%
15	1,803	1.6%	1,621	1.4%	1,591	1.4%
16	1,904	1.7%	1,720	1.5%	1,672	1.5%
17	1,943	1.7%	1,704	1.5%	1,658	1.5%
18	1,651	1.5%	1,554	1.4%	1,519	1.3%
19	1,561	1.4%	1,521	1.3%	1,504	1.3%
20 - 24	7,310	6.6%	7,736	6.8%	7,655	6.7%
25 - 29	7,514	6.8%	8,476	7.5%	7,905	6.9%
30 - 34	7,588	6.8%	7,721	6.8%	7,745	6.8%
35 - 39	8,517	7.7%	7,750	6.8%	7,533	6.6%
40 - 44	8,362	7.5%	7,870	6.9%	7,540	6.6%
45 - 49	7,422	6.7%	8,214	7.2%	7,779	6.8%
50 - 54	6,526	5.9%	7,407	6.5%	7,691	6.7%
55 - 59	5,316	4.8%	6,579	5.8%	7,413	6.5%
60 - 64	4,164	3.7%	5,289	4.7%	5,985	5.2%
65 - 69	3,497	3.1%	3,997	3.5%	4,445	3.9%
70 - 74	3,244	2.9%	3,015	2.7%	3,243	2.8%
75 - 79	2,602	2.3%	2,337	2.1%	2,340	2.0%
80 - 84	1,760	1.6%	1,813	1.6%	1,823	1.6%
85+	1,589	1.4%	1,847	1.6%	2,017	1.8%
<18	32,590	29.3%	30,327	26.7%	30,131	26.4%
18+	78,635	70.7%	83,126	73.3%	84,137	73.6%
21+	73,972	66.5%	78,550	69.2%	79,636	69.7%
Median Age	33.3		34.6		35.4	

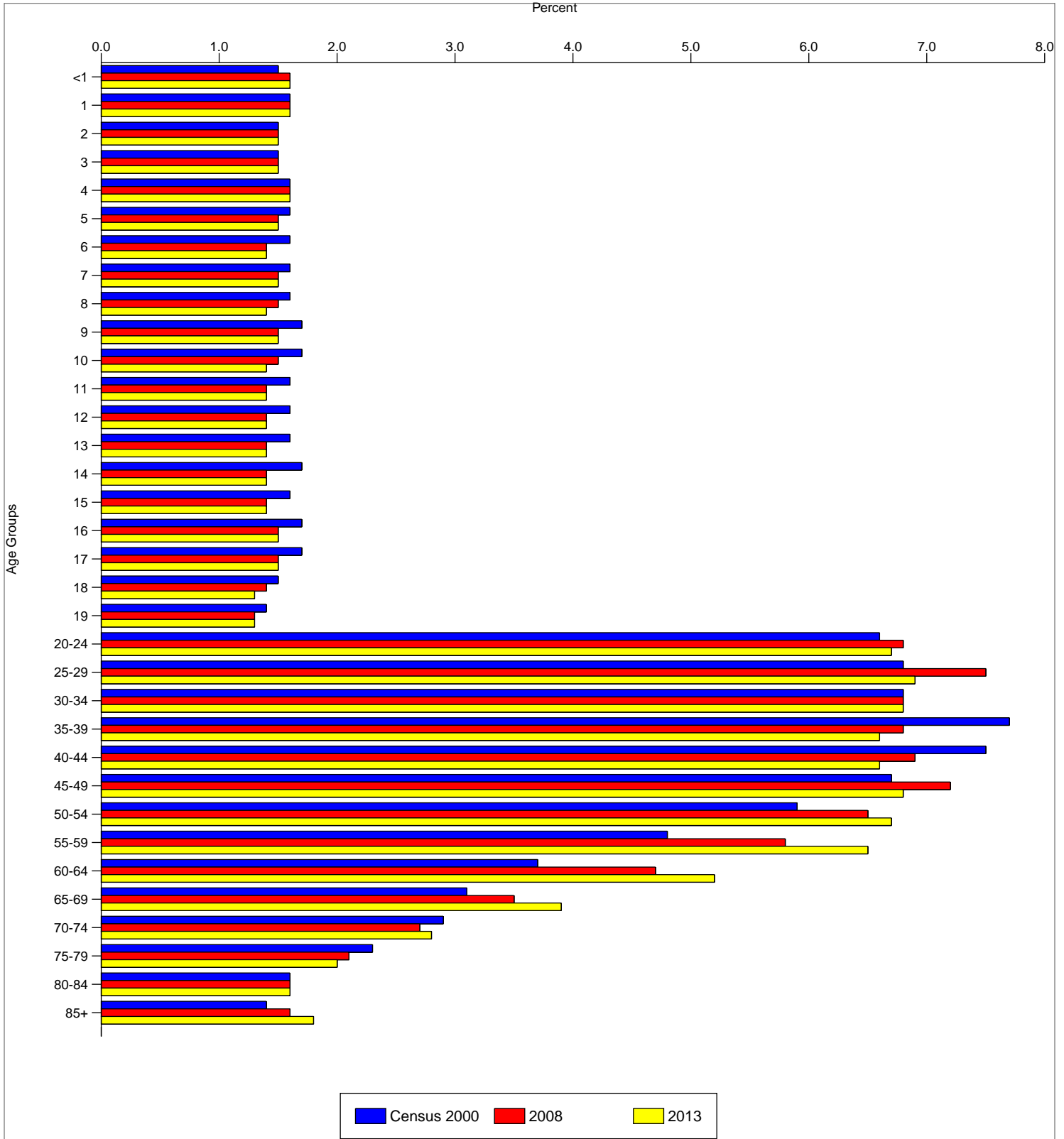
Data Note: Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



ZIPs: 72301 (West Memphis, AR), 72376 (Proctor, AR), et. al.

Total Population by Detailed Age



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



ZIPs: 72301 (West Memphis, AR), 72376 (Proctor, AR), et. al.

	Male Population by Detailed Age					
	Census 2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
Total	54,727	100.0%	56,824	100.0%	57,338	100.0%
<1	845	1.5%	933	1.6%	915	1.6%
1	892	1.6%	915	1.6%	915	1.6%
2	849	1.6%	883	1.6%	868	1.5%
3	860	1.6%	875	1.5%	876	1.5%
4	932	1.7%	907	1.6%	914	1.6%
5	909	1.7%	843	1.5%	843	1.5%
6	897	1.6%	810	1.4%	809	1.4%
7	934	1.7%	852	1.5%	855	1.5%
8	947	1.7%	852	1.5%	847	1.5%
9	1,021	1.9%	892	1.6%	911	1.6%
10	981	1.8%	841	1.5%	838	1.5%
11	927	1.7%	823	1.4%	812	1.4%
12	919	1.7%	826	1.5%	810	1.4%
13	905	1.7%	817	1.4%	801	1.4%
14	972	1.8%	840	1.5%	847	1.5%
15	920	1.7%	825	1.5%	818	1.4%
16	971	1.8%	893	1.6%	872	1.5%
17	968	1.8%	877	1.5%	857	1.5%
18	813	1.5%	775	1.4%	764	1.3%
19	777	1.4%	777	1.4%	762	1.3%
20 - 24	3,748	6.8%	4,069	7.2%	4,075	7.1%
25 - 29	3,832	7.0%	4,527	8.0%	4,262	7.4%
30 - 34	3,973	7.3%	4,172	7.3%	4,206	7.3%
35 - 39	4,380	8.0%	4,145	7.3%	4,065	7.1%
40 - 44	4,161	7.6%	4,105	7.2%	3,939	6.9%
45 - 49	3,686	6.7%	4,092	7.2%	3,923	6.8%
50 - 54	3,246	5.9%	3,616	6.4%	3,749	6.5%
55 - 59	2,603	4.8%	3,251	5.7%	3,575	6.2%
60 - 64	1,932	3.5%	2,541	4.5%	2,841	5.0%
65 - 69	1,545	2.8%	1,824	3.2%	2,071	3.6%
70 - 74	1,331	2.4%	1,301	2.3%	1,442	2.5%
75 - 79	1,012	1.8%	944	1.7%	979	1.7%
80 - 84	602	1.1%	638	1.1%	670	1.2%
85+	437	0.8%	543	1.0%	607	1.1%
<18	16,649	30.4%	15,504	27.3%	15,408	26.9%
18+	38,078	69.6%	41,320	72.7%	41,930	73.1%
21+	35,755	65.3%	38,998	68.6%	39,638	69.1%
Median Age	31.9		33.3		34.0	

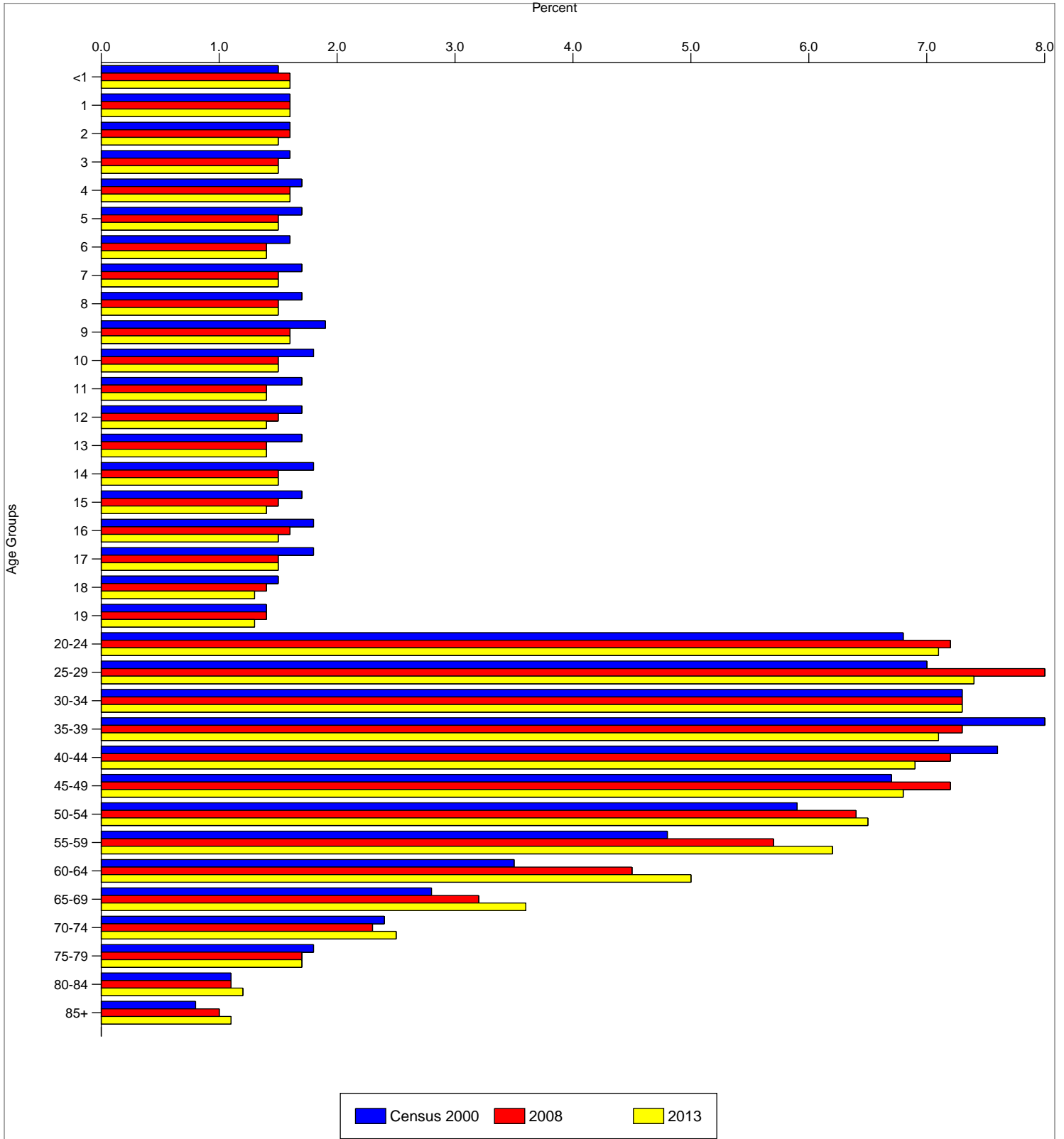
Data Note: Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



ZIPs: 72301 (West Memphis, AR), 72376 (Proctor, AR), et. al.

Male Population by Detailed Age



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



ZIPs: 72301 (West Memphis, AR), 72376 (Proctor, AR), et. al.

	Female Population by Detailed Age					
	Census 2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
Total	56,469	100.0%	56,629	100.0%	56,930	100.0%
<1	779	1.4%	871	1.5%	864	1.5%
1	880	1.6%	896	1.6%	900	1.6%
2	827	1.5%	855	1.5%	856	1.5%
3	839	1.5%	855	1.5%	845	1.5%
4	898	1.6%	885	1.6%	877	1.5%
5	861	1.5%	816	1.4%	819	1.4%
6	870	1.5%	785	1.4%	778	1.4%
7	861	1.5%	816	1.4%	816	1.4%
8	886	1.6%	803	1.4%	808	1.4%
9	911	1.6%	832	1.5%	844	1.5%
10	935	1.7%	809	1.4%	798	1.4%
11	870	1.5%	801	1.4%	792	1.4%
12	902	1.6%	812	1.4%	808	1.4%
13	911	1.6%	764	1.3%	763	1.3%
14	903	1.6%	773	1.4%	781	1.4%
15	883	1.6%	796	1.4%	773	1.4%
16	933	1.7%	827	1.5%	800	1.4%
17	975	1.7%	827	1.5%	801	1.4%
18	838	1.5%	779	1.4%	755	1.3%
19	784	1.4%	744	1.3%	742	1.3%
20 - 24	3,562	6.3%	3,667	6.5%	3,580	6.3%
25 - 29	3,682	6.5%	3,949	7.0%	3,643	6.4%
30 - 34	3,615	6.4%	3,549	6.3%	3,539	6.2%
35 - 39	4,137	7.3%	3,605	6.4%	3,468	6.1%
40 - 44	4,201	7.4%	3,765	6.6%	3,601	6.3%
45 - 49	3,736	6.6%	4,122	7.3%	3,856	6.8%
50 - 54	3,280	5.8%	3,791	6.7%	3,942	6.9%
55 - 59	2,713	4.8%	3,328	5.9%	3,838	6.7%
60 - 64	2,232	4.0%	2,748	4.9%	3,144	5.5%
65 - 69	1,952	3.5%	2,173	3.8%	2,374	4.2%
70 - 74	1,913	3.4%	1,714	3.0%	1,801	3.2%
75 - 79	1,590	2.8%	1,393	2.5%	1,361	2.4%
80 - 84	1,158	2.1%	1,175	2.1%	1,153	2.0%
85+	1,152	2.0%	1,304	2.3%	1,410	2.5%
<18	15,924	28.2%	14,823	26.2%	14,723	25.9%
18+	40,545	71.8%	41,806	73.8%	42,207	74.1%
21+	38,217	67.7%	39,552	69.8%	39,998	70.3%
Median Age	34.8		36.1		37.1	

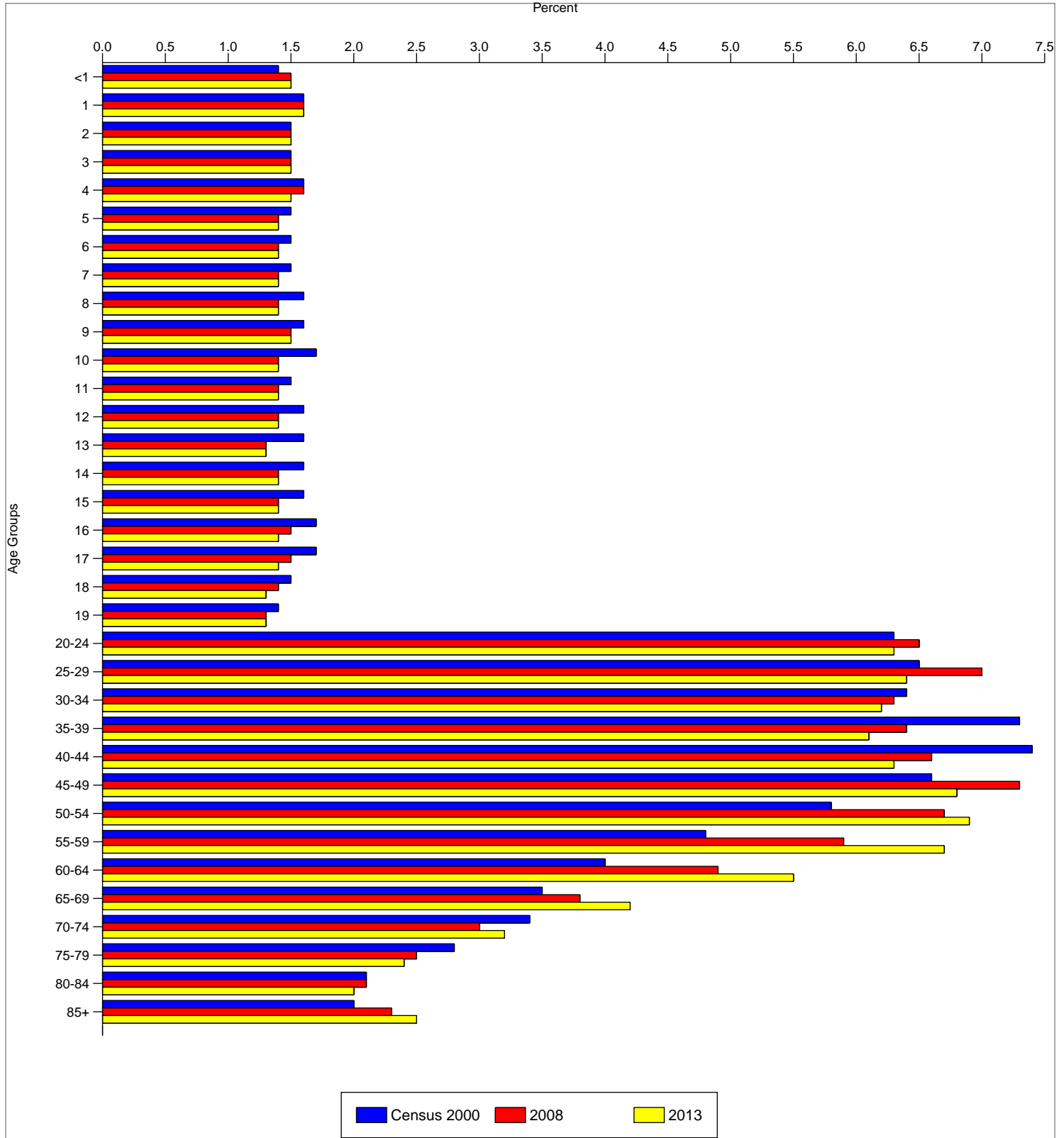
Data Note: Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



ZIPs: 72301 (West Memphis, AR), 72376 (Proctor, AR), et. al.

Female Population by Detailed Age



Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



ZIPs: 72301 (West Memphis, AR), 72376 (Proctor, AR), et. al.

	Census 2000	2008	2013	2008-2013 Change	2008-2013 Annual Rate
Population	111,225	113,453	114,268	815	0.14%
Households	39,609	41,000	41,736	736	0.36%
Median Age	33.3	34.6	35.4	0.8	0.46%

Census 2000 Households by Income and Age of Householder

	< 25	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	75+
HH Income Base	2,450	6,683	8,975	7,529	5,516	4,475	3,984
<\$10,000	813	971	1,219	998	1,085	1,068	1,471
\$10,000 - \$14,999	270	673	731	541	405	560	700
\$15,000 - \$24,999	424	1,237	1,303	953	854	874	712
\$25,000 - \$34,999	368	1,133	1,472	1,144	850	606	345
\$35,000 - \$49,999	317	1,212	1,632	1,390	788	595	386
\$50,000 - \$74,999	180	1,088	1,649	1,481	837	389	195
\$75,000 - \$99,999	23	233	549	548	365	165	51
\$100,000 - \$149,999	42	95	255	341	222	103	56
\$150,000 - \$199,999	10	24	71	66	47	62	23
\$200,000+	3	17	94	67	63	53	45
Median HH Income	\$16,928	\$28,475	\$32,973	\$36,118	\$29,822	\$21,771	\$13,345
Average HH Income	\$23,972	\$33,717	\$42,435	\$45,232	\$39,827	\$34,649	\$28,533

Percent Distribution

	< 25	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	75+
HH Income Base	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<\$10,000	33.2%	14.5%	13.6%	13.3%	19.7%	23.9%	36.9%
\$10,000 - \$14,999	11.0%	10.1%	8.1%	7.2%	7.3%	12.5%	17.6%
\$15,000 - \$24,999	17.3%	18.5%	14.5%	12.7%	15.5%	19.5%	17.9%
\$25,000 - \$34,999	15.0%	17.0%	16.4%	15.2%	15.4%	13.5%	8.7%
\$35,000 - \$49,999	12.9%	18.1%	18.2%	18.5%	14.3%	13.3%	9.7%
\$50,000 - \$74,999	7.3%	16.3%	18.4%	19.7%	15.2%	8.7%	4.9%
\$75,000 - \$99,999	0.9%	3.5%	6.1%	7.3%	6.6%	3.7%	1.3%
\$100,000 - \$149,999	1.7%	1.4%	2.8%	4.5%	4.0%	2.3%	1.4%
\$150,000 - \$199,999	0.4%	0.4%	0.8%	0.9%	0.9%	1.4%	0.6%
\$200,000+	0.1%	0.3%	1.0%	0.9%	1.1%	1.2%	1.1%

Data Note: Census 2000 income is expressed in current (1999) dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



ZIPs: 72301 (West Memphis, AR), 72376 (Proctor, AR), et. al.

2008 Households by Income and Age of Householder

	< 25	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	75+
HH Income Base	2,318	6,871	7,595	8,566	7,086	4,623	3,941
<\$15,000	811	1,334	1,227	1,327	1,637	1,333	1,680
\$15,000 - \$24,999	341	1,082	915	928	976	759	592
\$25,000 - \$34,999	266	870	985	963	786	569	330
\$35,000 - \$49,999	348	1,222	1,271	1,519	940	676	429
\$50,000 - \$74,999	230	1,387	1,713	1,979	1,349	567	312
\$75,000 - \$99,999	177	547	783	946	675	393	254
\$100,000 - \$149,999	87	326	494	663	540	180	182
\$150,000 - \$199,999	38	57	87	83	57	59	81
\$200,000 - \$249,999	15	27	41	60	45	37	45
\$250,000 - \$499,999	5	17	65	81	66	40	27
\$500,000+	0	2	14	17	15	10	9
Median HH Income	\$25,196	\$36,299	\$41,621	\$44,363	\$36,731	\$28,184	\$18,905
Average HH Income	\$38,301	\$44,361	\$53,260	\$55,613	\$50,479	\$44,015	\$40,235

Percent Distribution

	< 25	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	75+
HH Income Base	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<\$15,000	35.0%	19.4%	16.2%	15.5%	23.1%	28.8%	42.6%
\$15,000 - \$24,999	14.7%	15.7%	12.0%	10.8%	13.8%	16.4%	15.0%
\$25,000 - \$34,999	11.5%	12.7%	13.0%	11.2%	11.1%	12.3%	8.4%
\$35,000 - \$49,999	15.0%	17.8%	16.7%	17.7%	13.3%	14.6%	10.9%
\$50,000 - \$74,999	9.9%	20.2%	22.6%	23.1%	19.0%	12.3%	7.9%
\$75,000 - \$99,999	7.6%	8.0%	10.3%	11.0%	9.5%	8.5%	6.4%
\$100,000 - \$149,999	3.8%	4.7%	6.5%	7.7%	7.6%	3.9%	4.6%
\$150,000 - \$199,999	1.6%	0.8%	1.1%	1.0%	0.8%	1.3%	2.1%
\$200,000 - \$249,999	0.6%	0.4%	0.5%	0.7%	0.6%	0.8%	1.1%
\$250,000 - \$499,999	0.2%	0.2%	0.9%	0.9%	0.9%	0.9%	0.7%
\$500,000+	0.0%	0.0%	0.2%	0.2%	0.2%	0.2%	0.2%

Data Note: Income reported for July 1, 2008 represents annual income for the preceding year, expressed in current (2007) dollars, including an adjustment for inflation.

Source: ESRI forecasts for 2008.



ZIPs: 72301 (West Memphis, AR), 72376 (Proctor, AR), et. al.

2013 Households by Income and Age of Householder

	< 25	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	75+
HH Income Base	2,203	6,682	7,301	8,462	7,988	5,053	4,047
<\$15,000	714	1,122	909	1,060	1,594	1,205	1,527
\$15,000 - \$24,999	286	843	737	771	920	686	477
\$25,000 - \$34,999	243	841	919	943	840	613	319
\$35,000 - \$49,999	332	1,139	1,151	1,333	960	713	441
\$50,000 - \$74,999	279	1,503	1,793	2,087	1,659	757	407
\$75,000 - \$99,999	199	614	800	1,045	843	505	381
\$100,000 - \$149,999	109	491	652	852	801	304	311
\$150,000 - \$199,999	27	65	195	131	151	110	99
\$200,000 - \$249,999	13	32	44	68	86	62	47
\$250,000 - \$499,999	1	25	67	126	101	75	25
\$500,000+	0	7	34	46	33	23	13
Median HH Income	\$28,512	\$40,756	\$48,854	\$50,906	\$43,979	\$35,339	\$25,480
Average HH Income	\$40,346	\$50,501	\$62,106	\$65,149	\$59,839	\$55,171	\$48,736

Percent Distribution

	< 25	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	75+
HH Income Base	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<\$15,000	32.4%	16.8%	12.5%	12.5%	20.0%	23.8%	37.7%
\$15,000 - \$24,999	13.0%	12.6%	10.1%	9.1%	11.5%	13.6%	11.8%
\$25,000 - \$34,999	11.0%	12.6%	12.6%	11.1%	10.5%	12.1%	7.9%
\$35,000 - \$49,999	15.1%	17.0%	15.8%	15.8%	12.0%	14.1%	10.9%
\$50,000 - \$74,999	12.7%	22.5%	24.6%	24.7%	20.8%	15.0%	10.1%
\$75,000 - \$99,999	9.0%	9.2%	11.0%	12.3%	10.6%	10.0%	9.4%
\$100,000 - \$149,999	4.9%	7.3%	8.9%	10.1%	10.0%	6.0%	7.7%
\$150,000 - \$199,999	1.2%	1.0%	2.7%	1.5%	1.9%	2.2%	2.4%
\$200,000 - \$249,999	0.6%	0.5%	0.6%	0.8%	1.1%	1.2%	1.2%
\$250,000 - \$499,999	0.0%	0.4%	0.9%	1.5%	1.3%	1.5%	0.6%
\$500,000+	0.0%	0.1%	0.5%	0.5%	0.4%	0.5%	0.3%

Data Note: Income reported for July 1, 2013 represents annual income for the preceding year, expressed in current (2012) dollars, including an adjustment for inflation.

Source: ESRI forecasts for 2013.



ZIPs: 72301 (West Memphis, AR),
72376
(Proctor, AR), et. al.

2008 Population

Total Population	113,453
Male Population	50.1%
Female Population	49.9%
Median Age	34.6

2008 Income

Median HH Income	\$36,423
Per Capita Income	\$18,107
Average HH Income	\$48,632

2008 Households

Total Households	41,000
Average Household Size	2.59
1990-2000 Annual Rate	0.44%

2008 Housing

Owner Occupied Housing Units	56.8%
Renter Occupied Housing Units	31.4%
Vacant Housing Units	11.8%

Population

1990 Population	109,611
2000 Population	111,225
2008 Population	113,453
2013 Population	114,268
1990-2000 Annual Rate	0.15%
2000-2008 Annual Rate	0.24%
2008-2013 Annual Rate	0.14%

In the identified market area, the current year population is 113,453. In 2000, the Census count in the market area was 111,225. The rate of change since 2000 was 0.24 percent annually. The five-year projection for the population in the market area is 114,268, representing a change of 0.14 percent annually from 2008 to 2013. Currently, the population is 50.1 percent male and 49.9 percent female.

Households

1990 Households	37,909
2000 Households	39,609
2008 Households	41,000
2013 Households	41,736
1990-2000 Annual Rate	0.44%
2000-2008 Annual Rate	0.42%
2008-2013 Annual Rate	0.36%

The household count in this market area has changed from 39,609 in 2000 to 41,000 in the current year, a change of 0.42 percent annually. The five-year projection of households is 41,736, a change of 0.36 percent annually from the current year total. Average household size is currently 2.59, compared to 2.67 in the year 2000. The number of families in the current year is 28,633 in the market area.

Housing

Currently, 56.8 percent of the 46,490 housing units in the market area are owner occupied; 31.4 percent, renter occupied; and 11.8 percent are vacant. In 2000, there were 43,971 housing units— 56.4 percent owner occupied, 33.6 percent renter occupied and 9.9 percent vacant. The rate of change in housing units since 2000 is 0.68 percent. Median home value in the market area is \$78,243, compared to a median home value of \$192,285 for the U.S. In five years, median home value is projected to change by 0.95 percent annually to \$82,014. From 2000 to the current year, median home value changed by 4.03 percent annually.



ZIPs: 72301 (West Memphis, AR),
72376
(Proctor, AR), et. al.

Median Household Income

1990 Median HH Income	\$17,649
2000 Median HH Income	\$27,915
2008 Median HH Income	\$36,423
2013 Median HH Income	\$42,610
1990-2000 Annual Rate	4.69%
2000-2008 Annual Rate	3.28%
2008-2013 Annual Rate	3.19%

Per Capita Income

1990 Per Capita Income	\$8,417
2000 Per Capita Income	\$13,639
2008 Per Capita Income	\$18,107
2013 Per Capita Income	\$21,469
1990-2000 Annual Rate	4.94%
2000-2008 Annual Rate	3.49%
2008-2013 Annual Rate	3.46%

Average Household Income

1990 Average Household Income	\$24,009
2000 Average Household Income	\$37,691
2008 Average HH Income	\$48,632
2013 Average HH Income	\$57,144
1990-2000 Annual Rate	4.61%
2000-2008 Annual Rate	3.14%
2008-2013 Annual Rate	3.28%

Households by Income

Current median household income is \$36,423 in the market area, compared to \$53,154 for all U.S. households. Median household income is projected to be \$42,610 in five years. In 2000, median household income was \$27,915, compared to \$17,649 in 1990.

Current average household income is \$48,632 in this market area, compared to \$73,126 for all U.S. households. Average household income is projected to be \$57,144 in five years. In 2000, average household income was \$37,691, compared to \$24,009 in 1990.

Current per capita income is \$18,107 in the market area, compared to the U.S. per capita income of \$27,916. The per capita income is projected to be \$21,469 in five years. In 2000, the per capita income was \$13,639, compared to \$8,417 in 1990.

Population by Employment

Currently, 88.1 percent of the civilian labor force in the identified market area is employed and 11.9 percent are unemployed. In comparison, 93.4 percent of the U.S. civilian labor force is employed, and 6.6 percent are unemployed. In five years the rate of employment in the market area will be 89.2 percent of the civilian labor force, and unemployment will be 10.8 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 93.9 percent, and 6.1 percent will be unemployed. In 2000, 55.5 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.0 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 51.5 percent in white collar jobs (compared to 60.2 percent of U.S. employment)
- 16.8 percent in service jobs (compared to 16.5 percent of U.S. employment)
- 31.8 percent in blue collar jobs (compared to 23.3 percent of U.S. employment)

In 2000, 78.7 percent of the market area population drove alone to work, and 1.5 percent worked at home. The average travel time to work in 2000 was 22.6 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2008, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 29.1 percent had not earned a high school diploma (16.4 percent in the U.S.)
- 35.2 percent were high school graduates only (29.6 percent in the U.S.)
- 4.4 percent had completed an Associate degree (7.2 percent in the U.S.)
- 8.2 percent had a Bachelor's degree (17.0 percent in the U.S.)
- 3.8 percent had earned a Master's/Professional/Doctorate Degree (9.7 percent in the U.S.)



ZIPs: 72301 (West Memphis, AR), 72376 (Proctor, AR), et. al.

Summary	2000	2008	2013
Population	111,225	113,453	114,268
Households	39,609	41,000	41,736
Families	28,622	28,633	28,762
Average Household Size	2.67	2.59	2.56
Owner Occupied HUs	24,819	26,397	26,605
Renter Occupied HUs	14,790	14,603	15,131
Median Age	33.3	34.6	35.4

Trends: 2008-2013 Annual Rate	Area	National
Population	0.14%	1.23%
Households	0.36%	1.26%
Families	0.09%	1.05%
Owner HHs	0.16%	1.07%
Median Household Income	3.19%	3.19%

Households by Income	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	11,505	29.0%	9,349	22.8%	8,131	19.5%
\$15,000 - \$24,999	6,354	16.0%	5,593	13.6%	4,720	11.3%
\$25,000 - \$34,999	5,924	14.9%	4,769	11.6%	4,718	11.3%
\$35,000 - \$49,999	6,332	16.0%	6,405	15.6%	6,069	14.5%
\$50,000 - \$74,999	5,824	14.7%	7,537	18.4%	8,485	20.3%
\$75,000 - \$99,999	1,934	4.9%	3,775	9.2%	4,387	10.5%
\$100,000 - \$149,999	1,117	2.8%	2,472	6.0%	3,520	8.4%
\$150,000 - \$199,000	305	0.8%	462	1.1%	778	1.9%
\$200,000+	340	0.9%	638	1.6%	928	2.2%
Median Household Income	\$27,915		\$36,423		\$42,610	
Average Household Income	\$37,691		\$48,632		\$57,144	
Per Capita Income	\$13,639		\$18,107		\$21,469	

Population by Age	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	8,599	7.7%	8,875	7.8%	8,830	7.7%
5 - 9	9,108	8.2%	8,301	7.3%	8,330	7.3%
10 - 14	9,236	8.3%	8,106	7.1%	8,050	7.0%
15 - 19	8,867	8.0%	8,120	7.2%	7,944	7.0%
20 - 24	7,310	6.6%	7,736	6.8%	7,655	6.7%
25 - 34	15,102	13.6%	16,197	14.3%	15,650	13.7%
35 - 44	16,879	15.2%	15,620	13.8%	15,073	13.2%
45 - 54	13,948	12.5%	15,621	13.8%	15,470	13.5%
55 - 64	9,480	8.5%	11,868	10.5%	13,398	11.7%
65 - 74	6,741	6.1%	7,012	6.2%	7,688	6.7%
75 - 84	4,362	3.9%	4,150	3.7%	4,163	3.6%
85+	1,589	1.4%	1,847	1.6%	2,017	1.8%

Race and Ethnicity	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
White Alone	59,008	53.1%	56,507	49.8%	55,049	48.2%
Black Alone	49,944	44.9%	54,048	47.6%	55,919	48.9%
American Indian Alone	253	0.2%	271	0.2%	281	0.2%
Asian Alone	494	0.4%	685	0.6%	809	0.7%
Pacific Islander Alone	17	0.0%	20	0.0%	22	0.0%
Some Other Race Alone	579	0.5%	813	0.7%	980	0.9%
Two or More Races	929	0.8%	1,109	1.0%	1,208	1.1%
Hispanic Origin (Any Race)	2,585	2.3%	3,549	3.1%	4,167	3.6%

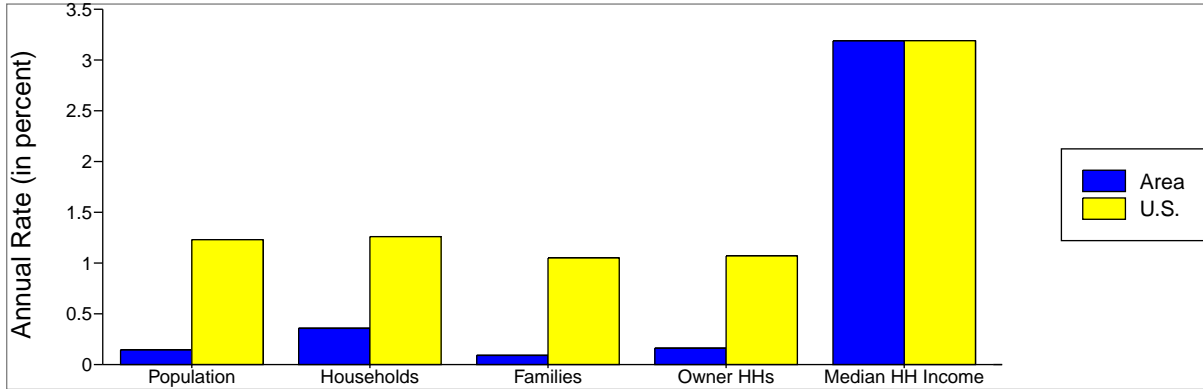
Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

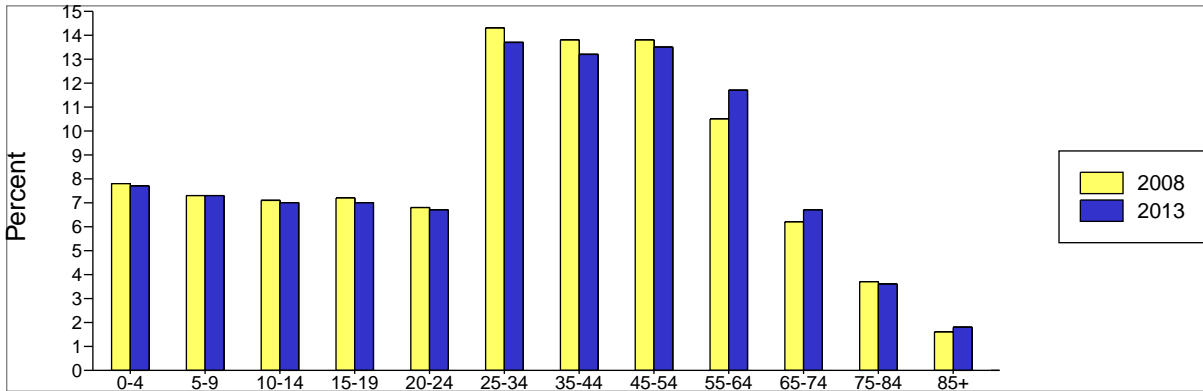


ZIPs: 72301 (West Memphis, AR), 72376 (Proctor, AR), et. al.

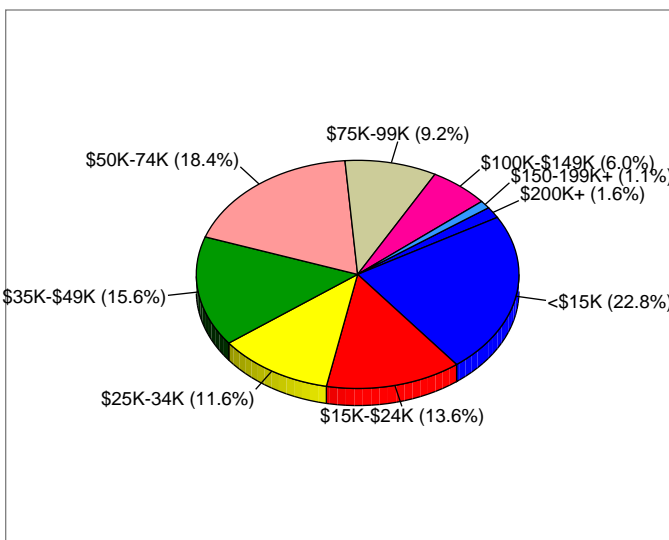
Trends 2008-2013



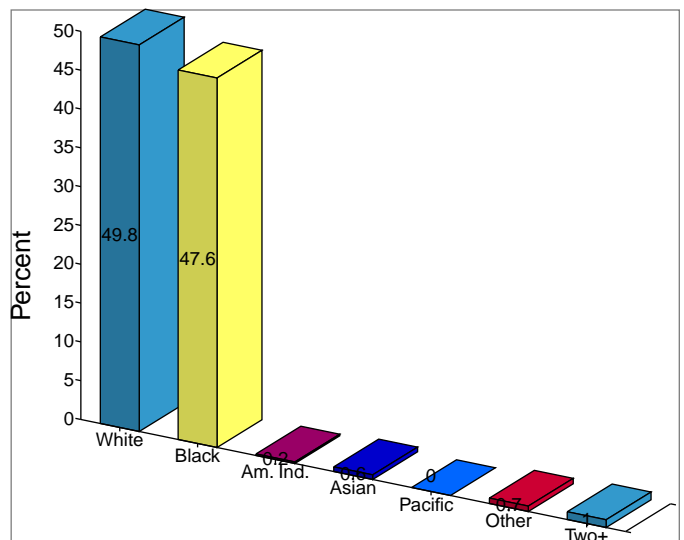
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 3.1%



ZIPs: 72301 (West Memphis, AR), 72376 (Proctor, AR), et. al.

	Census 2000	2008	2013	2008-2013 Change	2008-2013 Annual Rate
Population	111,225	113,453	114,268	815	0.14%
Households	39,609	41,000	41,736	736	0.36%
Average Household Size	2.67	2.59	2.56	-0.03	-0.23%
Families	28,622	28,633	28,762	129	0.09%
Average Family Size	3.19	3.13	3.12	-0.01	-0.06%

	Census 2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
Households by Income						
HH Income Base	39,635	100.0%	41,000	100.0%	41,736	100.0%
< \$10,000	7,626	19.2%	6,627	16.2%	5,375	12.9%
\$10,000 - \$14,999	3,879	9.8%	2,722	6.6%	2,756	6.6%
\$15,000 - \$19,999	3,338	8.4%	2,724	6.6%	2,625	6.3%
\$20,000 - \$24,999	3,016	7.6%	2,869	7.0%	2,095	5.0%
\$25,000 - \$29,999	3,142	7.9%	2,460	6.0%	2,717	6.5%
\$30,000 - \$34,999	2,782	7.0%	2,309	5.6%	2,001	4.8%
\$35,000 - \$39,999	2,257	5.7%	2,531	6.2%	2,240	5.4%
\$40,000 - \$44,999	2,204	5.6%	2,004	4.9%	1,932	4.6%
\$45,000 - \$49,999	1,871	4.7%	1,870	4.6%	1,897	4.5%
\$50,000 - \$59,999	2,778	7.0%	3,465	8.5%	3,066	7.3%
\$60,000 - \$74,999	3,046	7.7%	4,072	9.9%	5,419	13.0%
\$75,000 - \$99,999	1,934	4.9%	3,775	9.2%	4,387	10.5%
\$100,000 - \$124,999	853	2.2%	1,665	4.1%	2,378	5.7%
\$125,000 - \$149,999	264	0.7%	807	2.0%	1,142	2.7%
\$150,000 - \$199,999	305	0.8%	462	1.1%	778	1.9%
\$200,000 - \$249,999	340	0.9%	270	0.7%	352	0.8%
\$250,000 - \$499,999	N/A		301	0.7%	420	1.0%
\$500,000+	N/A		67	0.2%	156	0.4%
Median Household Income	\$27,915		\$36,423		\$42,610	
Average Household Income	\$37,691		\$48,632		\$57,144	
Per Capita Income	\$13,639		\$18,107		\$21,469	

	Census 2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
Families by Income						
Family Income Base	28,823	100.0%	28,633	100.0%	28,762	100.0%
< \$10,000	3,950	13.7%	3,162	11.0%	2,588	9.0%
\$10,000 - \$14,999	2,579	8.9%	1,690	5.9%	1,460	5.1%
\$15,000 - \$19,999	2,314	8.0%	1,758	6.1%	1,587	5.5%
\$20,000 - \$24,999	2,106	7.3%	1,894	6.6%	1,414	4.9%
\$25,000 - \$29,999	2,241	7.8%	1,484	5.2%	1,684	5.9%
\$30,000 - \$34,999	2,098	7.3%	1,768	6.2%	1,172	4.1%
\$35,000 - \$39,999	1,774	6.2%	1,778	6.2%	1,467	5.1%
\$40,000 - \$44,999	1,743	6.0%	1,498	5.2%	1,381	4.8%
\$45,000 - \$49,999	1,540	5.3%	1,357	4.7%	1,527	5.3%
\$50,000 - \$59,999	2,388	8.3%	2,636	9.2%	2,279	7.9%
\$60,000 - \$74,999	2,712	9.4%	2,843	9.9%	3,172	11.0%
\$75,000 - \$99,999	1,768	6.1%	3,758	13.1%	4,912	17.1%
\$100,000 - \$124,999	813	2.8%	1,270	4.4%	1,554	5.4%
\$125,000 - \$149,999	247	0.9%	769	2.7%	1,007	3.5%
\$150,000 - \$199,999	266	0.9%	442	1.5%	810	2.8%
\$200,000 - \$249,999	284	1.0%	228	0.8%	305	1.1%
\$250,000 - \$499,999	N/A		247	0.9%	341	1.2%
\$500,000+	N/A		51	0.2%	102	0.4%
Median Family Income	\$32,728		\$42,473		\$50,374	
Average Family Income	\$42,524		\$55,167		\$64,934	

Data Note: Income represents the annual income for the preceding year, expressed in current dollars, including an adjustment for inflation (for 2008 and 2013). In 2000, the Census Bureau reported income to an upper interval of \$200,000+. ESRI forecasts extend income to \$500,000+. N/A means Not Available.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



ZIPs: 72301 (West Memphis, AR), 72376 (Proctor, AR), et. al.

	Census 2000	2008	2013	2008-2013 Change	2008-2013 Annual Rate
Population	111,225	113,453	114,268	815	0.14%
Median Age	33.3	34.6	35.4	0.8	0.46%
Households	39,609	41,000	41,736	736	0.36%
Average Household Size	2.67	2.59	2.56	-0.03	-0.23%

2008 Households by Disposable Income

	Number	Percent
Total	41,000	100.0%
<\$15,000	10,260	25.0%
\$15,000 - \$24,999	6,058	14.8%
\$25,000 - \$34,999	6,129	14.9%
\$35,000 - \$49,999	7,392	18.0%
\$50,000 - \$74,999	6,805	16.6%
\$75,000 - \$99,999	2,390	5.8%
\$100,000 - \$149,999	1,292	3.2%
\$150,000 - \$199,999	301	0.7%
\$200,000+	373	0.9%
Median Disposable Income	\$31,116	
Average Disposable Income	\$40,933	

2008 Disposable Income by Age of Householder

	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	2,318	6,871	7,595	8,566	7,086	4,623	3,941
<\$15,000	872	1,432	1,317	1,526	1,832	1,559	1,722
\$15,000 - \$24,999	378	1,144	1,021	1,035	1,097	756	627
\$25,000 - \$34,999	300	1,304	1,169	1,431	848	673	404
\$35,000 - \$49,999	302	1,309	1,745	1,742	1,232	676	386
\$50,000 - \$74,999	264	1,138	1,530	1,746	1,288	467	372
\$75,000 - \$99,999	108	345	454	645	388	286	164
\$100,000 - \$149,999	64	154	242	269	274	110	179
\$150,000 - \$199,999	10	32	48	79	57	43	32
\$200,000+	20	13	69	93	70	53	55
Median Disposable Income	\$21,781	\$30,769	\$36,693	\$36,754	\$31,645	\$24,932	\$18,007
Average Disposable Income	\$33,981	\$37,696	\$44,421	\$46,360	\$42,162	\$37,389	\$35,467

Data Note: Disposable Income is after-tax household income. Disposable income forecasts are based on the Current Population Survey, U.S. Census Bureau. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census Population and Housing. ESRI forecasts for 2008 and 2013.



ZIPs: 72301 (West Memphis, AR), 72376 (Proctor, AR), et. al.

2000 Total Population	111,225	2000 Median HH Income	\$27,915
2008 Total Population	113,453	2008 Median HH Income	\$36,423
2013 Total Population	114,268	2013 Median HH Income	\$42,610
2008 - 2013 Annual Rate	0.14%	2008 - 2013 Annual Rate	3.19%

Housing Units by Occupancy Status and Tenure

	Census 2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	43,974	100.0%	46,490	100.0%	47,899	100.0%
Occupied	39,609	90.1%	41,000	88.2%	41,736	87.1%
Owner	24,819	56.4%	26,397	56.8%	26,605	55.5%
Renter	14,790	33.6%	14,603	31.4%	15,131	31.6%
Vacant	4,365	9.9%	5,490	11.8%	6,163	12.9%

Owner Occupied Housing Units by Value

	Census 2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
Total	24,823	100.0%	26,397	100.0%	26,605	100.0%
< \$10,000	1,231	5.0%	934	3.5%	925	3.5%
\$10,000 - \$14,999	1,048	4.2%	541	2.0%	494	1.9%
\$15,000 - \$19,999	885	3.6%	873	3.3%	771	2.9%
\$20,000 - \$24,999	1,044	4.2%	717	2.7%	761	2.9%
\$25,000 - \$29,999	1,300	5.2%	614	2.3%	578	2.2%
\$30,000 - \$34,999	1,328	5.3%	802	3.0%	696	2.6%
\$35,000 - \$39,999	1,251	5.0%	1,024	3.9%	910	3.4%
\$40,000 - \$49,999	2,580	10.4%	2,101	8.0%	2,146	8.1%
\$50,000 - \$59,999	2,689	10.8%	1,857	7.0%	1,722	6.5%
\$60,000 - \$69,999	2,468	9.9%	1,927	7.3%	1,900	7.1%
\$70,000 - \$79,999	1,870	7.5%	2,194	8.3%	1,980	7.4%
\$80,000 - \$89,999	1,654	6.7%	2,001	7.6%	2,083	7.8%
\$90,000 - \$99,999	1,199	4.8%	2,030	7.7%	1,906	7.2%
\$100,000 - \$124,999	1,710	6.9%	3,232	12.2%	3,633	13.7%
\$125,000 - \$149,999	868	3.5%	1,892	7.2%	1,982	7.4%
\$150,000 - \$174,999	652	2.6%	1,097	4.2%	1,319	5.0%
\$175,000 - \$199,999	299	1.2%	680	2.6%	697	2.6%
\$200,000 - \$249,999	339	1.4%	919	3.5%	1,009	3.8%
\$250,000 - \$299,999	175	0.7%	354	1.3%	402	1.5%
\$300,000 - \$399,999	117	0.5%	354	1.3%	376	1.4%
\$400,000 - \$499,999	17	0.1%	108	0.4%	145	0.5%
\$500,000 - \$749,999	48	0.2%	61	0.2%	73	0.3%
\$750,000 - \$999,999	0	0.0%	31	0.1%	34	0.1%
\$1,000,000+	51	0.2%	54	0.2%	63	0.2%
Median Value	\$56,488		\$78,243		\$82,014	
Average Value	\$70,272		\$95,181		\$99,616	

Data Note: Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing, ESRI forecasts for 2008 and 2013.



ZIPs: 72301 (West Memphis, AR), 72376 (Proctor, AR), et. al.

Census 2000 Vacant Housing Units by Status

	Number	Percent
Total	4,364	100.0%
For Rent	1,535	35.2%
For Sale Only	514	11.8%
Rented/Sold, Unoccupied	331	7.6%
Seasonal/Recreational/Occasional Use	537	12.3%
For Migrant Workers	41	0.9%
Other Vacant	1,406	32.2%

Census 2000 Occupied Housing Units by Age of Householder and Home Ownership

	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	39,615	24,820	62.7%
15 - 24	2,431	553	22.7%
25 - 34	6,589	2,915	44.2%
35 - 44	8,577	5,109	59.6%
45 - 54	7,797	5,508	70.6%
55 - 64	5,736	4,404	76.8%
65 - 74	4,503	3,466	77.0%
75 - 84	3,025	2,233	73.8%
85+	957	632	66.0%

Census 2000 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	39,605	24,815	62.7%
White Alone	22,890	16,441	71.8%
Black Alone	16,105	8,070	50.1%
American Indian Alone	85	47	55.3%
Asian Alone	149	80	53.7%
Pacific Islander Alone	1	0	0.0%
Some Other Race Alone	153	60	39.2%
Two or More Races	222	117	52.7%
Hispanic Origin	386	166	43.0%

Census 2000 Housing Units by Units in Structure and Occupancy

	Housing Units		Occupied Units	
	Number	Percent	Number	Percent
Total	43,979	100.0%	39,615	100.0%
1, Detached	28,939	65.8%	26,407	66.7%
1, Attached	745	1.7%	631	1.6%
2	1,774	4.0%	1,618	4.1%
3 to 4	1,893	4.3%	1,727	4.4%
5 to 9	1,915	4.4%	1,646	4.2%
10 to 19	969	2.2%	782	2.0%
20 to 49	457	1.0%	429	1.1%
50 or More	441	1.0%	402	1.0%
Mobile Home	6,775	15.4%	5,933	15.0%
Other	71	0.2%	40	0.1%

Data Note: Persons of Hispanic Origin may be of any race.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



ZIPs: 72301 (West Memphis, AR), 72376 (Proctor, AR), et. al.

Census 2000 Specified Owner Occupied Housing Units by Selected Monthly Owner Cost

	Number	Percent
Total	19,033	100.0%
With Mortgage	11,594	60.9%
<\$200	43	0.2%
\$200 - \$299	261	1.4%
\$300 - \$399	516	2.7%
\$400 - \$499	1,232	6.5%
\$500 - \$599	1,850	9.7%
\$600 - \$699	1,812	9.5%
\$700 - \$799	1,410	7.4%
\$800 - \$899	1,086	5.7%
\$900 - \$999	902	4.7%
\$1000 - \$1249	1,350	7.1%
\$1250 - \$1499	625	3.3%
\$1500 - \$1999	363	1.9%
\$2000 - \$2499	93	0.5%
\$2500 - \$2999	49	0.3%
\$3000+	2	0.0%
With No Mortgage	7,439	39.1%
Median Monthly Owner Costs for Units with Mortgage	\$706	
Average Monthly Owner Costs for Units with Mortgage	\$786	

Census 2000 Specified Renter Occupied Housing Units by Contract Rent




	Number	Percent
Total	14,570	100.0%
Paying Cash Rent	13,005	89.3%
< \$100	1,391	9.5%
\$100 - \$149	1,119	7.7%
\$150 - \$199	914	6.3%
\$200 - \$249	1,324	9.1%
\$250 - \$299	1,669	11.5%
\$300 - \$349	1,484	10.2%
\$350 - \$399	1,472	10.1%
\$400 - \$449	1,257	8.6%
\$450 - \$499	946	6.5%
\$500 - \$549	504	3.5%
\$550 - \$599	485	3.3%
\$600 - \$649	148	1.0%
\$650 - \$699	64	0.4%
\$700 - \$749	50	0.3%
\$750 - \$799	37	0.3%
\$800 - \$899	53	0.4%
\$900 - \$999	15	0.1%
\$1000 - \$1249	14	0.1%
\$1250 - \$1499	0	0.0%
\$1500 - \$1999	50	0.3%
\$2000+	9	0.1%
No Cash Rent	1,565	10.7%
Median Rent	\$303	
Average Rent	\$305	
Average Gross Rent (with Utilities)	\$448	

Data Note: Specified Owner Occupied Housing Units exclude houses on 10+ acres, mobile homes, units in multiunit buildings, and houses with a business or medical office. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Contract Rent and Average Gross Rent exclude units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



ZIPs: 72301 (West Memphis, AR), 72376 (Proctor, AR), et. al.

	2000 Total Population	111,225
	2000 Group Quarters	5,280
	2008 Total Population	113,453
	2013 Total Population	114,268
	2008 - 2013 Annual Rate	0.14%
	2000 Households	39,609
	2000 Average Household Size	2.67
	2008 Households	41,000
	2008 Average Household Size	2.59
	2013 Households	41,736
	2013 Average Household Size	2.56
	2008 - 2013 Annual Rate	0.36%
	2000 Families	28,622
	2000 Average Family Size	3.19
	2008 Families	28,633
	2008 Average Family Size	3.13
	2013 Families	28,762
	2013 Average Family Size	3.12
	2008 - 2013 Annual Rate	0.09%
	2000 Housing Units	43,971
	Owner Occupied Housing Units	56.4%
	Renter Occupied Housing Units	33.6%
	Vacant Housing Units	9.9%
	2008 Housing Units	46,490
	Owner Occupied Housing Units	56.8%
	Renter Occupied Housing Units	31.4%
	Vacant Housing Units	11.8%
	2013 Housing Units	47,899
	Owner Occupied Housing Units	55.5%
	Renter Occupied Housing Units	31.6%
	Vacant Housing Units	12.9%
	Median Household Income	
	2000	\$27,915
	2008	\$36,423
	2013	\$42,610
	Median Home Value	
	2000	\$56,488
	2008	\$78,243
	2013	\$82,014
	Per Capita Income	
	2000	\$13,639
	2008	\$18,107
	2013	\$21,469
	Median Age	
	2000	33.3
	2008	34.6
	2013	35.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



ZIPs: 72301 (West Memphis, AR), 72376 (Proctor, AR), et. al.



2000 Households by Income

Household Income Base	39,635
< \$15,000	29.0%
\$15,000 - \$24,999	16.0%
\$25,000 - \$34,999	14.9%
\$35,000 - \$49,999	16.0%
\$50,000 - \$74,999	14.7%
\$75,000 - \$99,999	4.9%
\$100,000 - \$149,999	2.8%
\$150,000 - \$199,999	0.8%
\$200,000+	0.9%
Average Household Income	\$37,691

2008 Households by Income

Household Income Base	41,000
< \$15,000	22.8%
\$15,000 - \$24,999	13.6%
\$25,000 - \$34,999	11.6%
\$35,000 - \$49,999	15.6%
\$50,000 - \$74,999	18.4%
\$75,000 - \$99,999	9.2%
\$100,000 - \$149,999	6.0%
\$150,000 - \$199,999	1.1%
\$200,000+	1.6%
Average Household Income	\$48,632

2013 Households by Income

Household Income Base	41,736
< \$15,000	19.5%
\$15,000 - \$24,999	11.3%
\$25,000 - \$34,999	11.3%
\$35,000 - \$49,999	14.5%
\$50,000 - \$74,999	20.3%
\$75,000 - \$99,999	10.5%
\$100,000 - \$149,999	8.4%
\$150,000 - \$199,999	1.9%
\$200,000+	2.2%
Average Household Income	\$57,144

2000 Owner Occupied HUs by Value

Total	24,823
<\$50,000	43.0%
\$50,000 - 99,999	39.8%
\$100,000 - 149,999	10.4%
\$150,000 - 199,999	3.8%
\$200,000 - \$299,999	2.1%
\$300,000 - 499,999	0.5%
\$500,000 - 999,999	0.2%
\$1,000,000+	0.2%
Average Home Value	\$70,272

2000 Specified Renter Occupied HUs by Contract Rent

Total	14,570
With Cash Rent	89.3%
No Cash Rent	10.7%
Median Rent	\$303
Average Rent	\$305

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



ZIPs: 72301 (West Memphis, AR), 72376 (Proctor, AR), et. al.



2000 Population by Age

Total	111,221
0 - 4	7.7%
5 - 9	8.2%
10 - 14	8.3%
15 - 19	8.0%
20 - 24	6.6%
25 - 34	13.6%
35 - 44	15.2%
45 - 54	12.5%
55 - 64	8.5%
65 - 74	6.1%
75 - 84	3.9%
85+	1.4%
18+	70.7%

2008 Population by Age

Total	113,453
0 - 4	7.8%
5 - 9	7.3%
10 - 14	7.1%
15 - 19	7.2%
20 - 24	6.8%
25 - 34	14.3%
35 - 44	13.8%
45 - 54	13.8%
55 - 64	10.5%
65 - 74	6.2%
75 - 84	3.7%
85+	1.6%
18+	73.3%

2013 Population by Age

Total	114,268
0 - 4	7.7%
5 - 9	7.3%
10 - 14	7.0%
15 - 19	7.0%
20 - 24	6.7%
25 - 34	13.7%
35 - 44	13.2%
45 - 54	13.5%
55 - 64	11.7%
65 - 74	6.7%
75 - 84	3.6%
85+	1.8%
18+	73.6%

2000 Population by Sex

Males	49.2%
Females	50.8%

2008 Population by Sex

Males	50.1%
Females	49.9%

2013 Population by Sex

Males	50.2%
Females	49.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



ZIPs: 72301 (West Memphis, AR), 72376 (Proctor, AR), et. al.



2000 Population by Race/Ethnicity

Total	111,224
White Alone	53.1%
Black Alone	44.9%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.5%
Some Other Race Alone	0.5%
Two or More Races	0.8%
Hispanic Origin	2.3%
Diversity Index	53.9

2008 Population by Race/Ethnicity

Total	113,453
White Alone	49.8%
Black Alone	47.6%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.6%
Some Other Race Alone	0.7%
Two or More Races	1.0%
Hispanic Origin	3.1%
Diversity Index	55.4

2013 Population by Race/Ethnicity

Total	114,268
White Alone	48.2%
Black Alone	48.9%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.7%
Some Other Race Alone	0.9%
Two or More Races	1.1%
Hispanic Origin	3.6%
Diversity Index	56.2



2000 Population 3+ by School Enrollment

Total	106,067
Enrolled in Nursery/Preschool	2.0%
Enrolled in Kindergarten	1.8%
Enrolled in Grade 1-8	14.0%
Enrolled in Grade 9-12	7.5%
Enrolled in College	3.4%
Enrolled in Grad/Prof School	0.5%
Not Enrolled in School	70.9%

2008 Population 25+ by Educational Attainment

Total	72,315
Less than 9th Grade	11.3%
9th - 12th Grade, No Diploma	17.8%
High School Graduate	35.2%
Some College, No Degree	19.2%
Associate Degree	4.4%
Bachelor's Degree	8.2%
Graduate/Professional Degree	3.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



ZIPs: 72301 (West Memphis, AR), 72376 (Proctor, AR), et. al.



2008 Population 15+ by Marital Status

Total	88,171
Never Married	28.2%
Married	53.4%
Widowed	7.9%
Divorced	10.5%



2000 Population 16+ by Employment Status

Total	82,452
In Labor Force	55.5%
Civilian Employed	50.6%
Civilian Unemployed	4.8%
In Armed Forces	0.0%
Not in Labor Force	44.5%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	88.1%
Civilian Unemployed	11.9%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	89.2%
Civilian Unemployed	10.8%

2000 Females 16+ by Employment Status and Age of Children

Total	42,551
Own Children < 6 Only	8.8%
Employed/in Armed Forces	4.5%
Unemployed	1.0%
Not in Labor Force	3.2%
Own Children < 6 and 6-17 Only	7.0%
Employed/in Armed Forces	3.7%
Unemployed	0.6%
Not in Labor Force	2.7%
Own Children 6-17 Only	18.5%
Employed/in Armed Forces	12.4%
Unemployed	0.6%
Not in Labor Force	5.4%
No Own Children < 18	65.7%
Employed/in Armed Forces	26.8%
Unemployed	2.4%
Not in Labor Force	36.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



ZIPs: 72301 (West Memphis, AR), 72376 (Proctor, AR), et. al.



2008 Employed Population 16+ by Industry

Total	40,156
Agriculture/Mining	4.6%
Construction	7.8%
Manufacturing	13.5%
Wholesale Trade	4.2%
Retail Trade	12.7%
Transportation/Utilities	7.1%
Information	0.9%
Finance/Insurance/Real Estate	5.1%
Services	38.8%
Public Administration	5.3%

2008 Employed Population 16+ by Occupation

Total	40,156
White Collar	51.5%
Management/Business/Financial	10.0%
Professional	16.9%
Sales	11.4%
Administrative Support	13.2%
Services	16.8%
Blue Collar	31.8%
Farming/Forestry/Fishing	1.5%
Construction/Extraction	6.1%
Installation/Maintenance/Repair	4.9%
Production	9.0%
Transportation/Material Moving	10.4%



2000 Workers 16+ by Means of Transportation to Work

Total	40,957
Drove Alone - Car, Truck, or Van	78.7%
Carpooled - Car, Truck, or Van	16.2%
Public Transportation	0.4%
Walked	1.7%
Other Means	1.6%
Worked at Home	1.5%

2000 Workers 16+ by Travel Time to Work

Total	40,953
Did Not Work at Home	98.5%
Less than 5 minutes	5.3%
5 to 9 minutes	17.0%
10 to 19 minutes	33.0%
20 to 24 minutes	10.6%
25 to 34 minutes	14.8%
35 to 44 minutes	4.6%
45 to 59 minutes	6.6%
60 to 89 minutes	4.3%
90 or more minutes	2.3%
Worked at Home	1.5%
Average Travel Time to Work (in min)	22.6

2000 Households by Vehicles Available

Total	39,611
None	14.5%
1	38.2%
2	35.0%
3	9.7%
4	2.0%
5+	0.6%
Average Number of Vehicles Available	1.5

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



ZIPs: 72301 (West Memphis, AR), 72376 (Proctor, AR), et. al.



2000 Households by Type

Total	39,603
Family Households	72.3%
Married-couple Family	47.1%
With Related Children	23.0%
Other Family (No Spouse)	25.2%
With Related Children	18.3%
Nonfamily Households	27.7%
Householder Living Alone	24.4%
Householder Not Living Alone	3.3%

Households with Related Children	41.3%
Households with Persons 65+	23.8%

2000 Households by Size

Total	39,609
1 Person Household	24.4%
2 Person Household	30.5%
3 Person Household	18.8%
4 Person Household	14.6%
5 Person Household	6.9%
6 Person Household	2.8%
7+ Person Household	1.9%

2000 Households by Year Householder Moved In

Total	39,617
Moved in 1999 to March 2000	20.2%
Moved in 1995 to 1998	29.5%
Moved in 1990 to 1994	15.6%
Moved in 1980 to 1989	14.5%
Moved in 1970 to 1979	10.3%
Moved in 1969 or Earlier	10.0%
Median Year Householder Moved In	1995



2000 Housing Units by Units in Structure

Total	43,979
1, Detached	65.8%
1, Attached	1.7%
2	4.0%
3 or 4	4.3%
5 to 9	4.4%
10 to 19	2.2%
20+	2.0%
Mobile Home	15.4%
Other	0.2%

2000 Housing Units by Year Structure Built


Total	43,982
1999 to March 2000	2.4%
1995 to 1998	9.4%
1990 to 1994	7.6%
1980 to 1989	17.2%
1970 to 1979	24.3%
1969 or Earlier	39.2%
Median Year Structure Built	1974

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Top 3 Tapestry Segments

- 1. Rural Bypasses
- 2. Modest Income Homes
- 3. Southern Satellites

 **2008 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$61,472,434
Average Spent	\$1,499.33
Spending Potential Index	56
Computers & Accessories: Total \$	\$6,166,769
Average Spent	\$150.41
Spending Potential Index	63
Education: Total \$	\$33,607,052
Average Spent	\$819.68
Spending Potential Index	60
Entertainment/Recreation: Total \$	\$103,729,881
Average Spent	\$2,530.00
Spending Potential Index	68
Food at Home: Total \$	\$138,868,317
Average Spent	\$3,387.03
Spending Potential Index	69
Food Away from Home: Total \$	\$94,747,423
Average Spent	\$2,310.91
Spending Potential Index	67
Health Care: Total \$	\$123,166,293
Average Spent	\$3,004.06
Spending Potential Index	73
HH Furnishings & Equipment: Total \$	\$56,755,435
Average Spent	\$1,384.28
Spending Potential Index	60
Investments: Total \$	\$22,571,364
Average Spent	\$550.52
Spending Potential Index	54
Retail Goods: Total \$	\$747,047,047
Average Spent	\$18,220.66
Spending Potential Index	67
Shelter: Total \$	\$390,018,616
Average Spent	\$9,512.65
Spending Potential Index	61
TV/Video/Sound Equipment: Total \$	\$40,139,357
Average Spent	\$979.01
Spending Potential Index	68
Travel: Total \$	\$46,715,141
Average Spent	\$1,139.39
Spending Potential Index	60
Vehicle Maintenance & Repairs: Total \$	\$27,352,058
Average Spent	\$667.12
Spending Potential Index	67

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.